



FOR IMMEDIATE RELEASE
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Stage Set for Hershey's New Year's Eve Celebration

(HERSHEY, PA) – Community event organizers are putting the finishing touches on Hershey's fifth annual New Year's Eve Celebration. The festivities begin at 9 p.m. at the corners of Chocolate and Park Avenues. The free event features top-notch live entertainment, family activities, food, and a huge fireworks display a midnight. Full details on the evening's activities are on the web at www.HersheyNewYears.org.

The following is a listing of scheduled events:

- 7 PM: A free concert featuring singer and guitarist Mark Cable will be held at the First United Methodist Church in downtown Hershey.
- 8:30 PM to 10:30 PM: Kid's games, provided by the Hershey Evangelical Free Church, will take place in the parking lot next to Houlihan's restaurant.
- 9 PM to 10:30 PM: A Family Dance Party begins outside The Hershey Story Museum. This event will feature live entertainment by Mr. Music, a limbo contest and conga line with the Hershey characters, and a Bubble Wrap Stomp. The Calder Cup will also be on display at the party.
- 9PM to 10:20 PM: Live concert featuring rising pop music stars "Honor Society" takes place on the event's main stage at the corner of Chocolate and Park Avenues.
- 10:30 PM to 12 AM: Live entertainment continues by the eight-man swing band "Cherry Poppin Daddies" on the main stage.
- MIDNIGHT: With the help of local children, the giant Hershey's Kiss replica will be raised over the Hershey Press Building followed by a fireworks display.

The emcee for this year's event will be Denny Logan, host of Wink 104's Wake Up Show. Wink's Boom Box will also be on site broadcasting live from the event.

The following vendors, selling hot food and beverages, will line Chocolate Avenue:

- ABCO Management Services: funnel cakes and kettle corn
- Bricker's Famous French Fries: chicken fingers and French fries
- Dunkin' Donuts: coffee and donuts
- Jay Vending: cotton candy, popcorn and New Year's Eve merchandise
- J.T. Concession: New Years' Eve merchandise
- K.T. Banik Peanut Company: glazed nuts
- New Life Church of Hershey: hotdogs, nachos & cheese, cookies
- Sherlock Pit Beef: smoked pit beef

For full details on Hershey's New Year's Eve celebration, please visit the event's web site at www.HersheyNewYears.org.

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